

RETURN ON AMBITION

EQUATION

RETURN ON AMBITION = ACHIEVEMENT + GROWTH + WELL-BEING

FRENEMIES



CONVENTION: The ability to follow a well-trodden path and attain success as judged by society . . . or to get stuck in expectation and routine.



BOLDNESS: The ability to move quickly and throw yourself into new, challenging situations . . . or to miscalculate what is required to attain your ambitions.



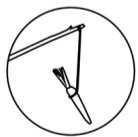
INDEPENDENCE: The ability to get things done by yourself, without help . . . or to fail to include others when needed.



COMPETIVENESS: The ability to outcompete others and be the best . . . or to try to win at all costs.



PERSERVERENCE: The ability to go the extra mile and complete challenging tasks, even when you're overloaded . . . or to exhaust yourself frequently and burn out.



DESIRE: The ability to push constantly against the limits of possibility and break new boundaries . . . or to chase success for the sake of it.



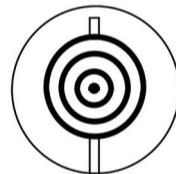
FLEXIBILITY: The ability to adapt adroitly to different people and situations . . . or to get constantly swayed by others.

TOOLBOX

MANAGE YOURSELF AS AN ASSET

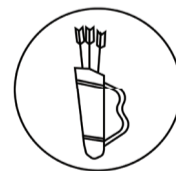


PHILOSOPHY OF AMBITION: Your guiding principles for the future, which you can evolve as you continue to learn.

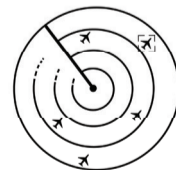


IMMEDIATE PRIORITY: Your focus for the next one to three months, including a note on what Frenemy to look out for.

PERFORM AS YOUR ASSET



WEEKLY DELIBERATION: Your intentions for three opportunities over the coming week and the lessons you learn along the way.



FRENEMY RADAR: Your evolving map of where and when your Frenemies cause sensations and friction, and how to handle them.